## Message

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 API Press [Press@api.org]

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 API Press [Press@api.org]

**Subject**: NEWS: API names Ben Marter as director of communications





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## API names Ben Marter as director of communications

WASHINGTON, June 26, 2018 – API today announced Ben Marter as its new director of communications. Marter comes to API from Capitol Hill where he most recently served as communications director for U.S. Senate Democratic Whip Dick Durbin, D-III.

"API is lucky to welcome Ben as its new director of communications," said API Vice President of Communications Megan Bloomgren. "Ben brings a wealth of knowledge and communications experience integrating digital, earned and social media as well as daily rapid response. He'll play a valuable leadership role in communicating and creating opportunities both online and offline to engage industry employees, policymakers, and American consumers on our priorities."

Marter comes to API after nearly a decade on Capitol Hill serving in various communications roles. In his most recent role as communications director for Senate Democratic Whip Durbin, Marter developed and advanced strategic communications for the Senate Democratic Caucus. Before his tenure with Sen. Durbin, Marter served as communications director for Sen. Chris Murphy, D-Conn., both in his official Senate office and 2012 Senate campaign. In addition to his service in the U.S. Senate, Marter served as communications director for former Rep. Betsy Markey, D-Colo. Marter did both his undergraduate and graduate studies at the University of Colorado.

"I'm excited to join the outstanding team at API and look forward to working with their member companies to safely deliver the energy that American consumers rely on every day," said Marter.

Marter will start at API next month and manage integrated advocacy efforts, including earned media, rapid response, social and digital content, and issue polling to support members' priorities and state and allied organizations.

API is the only national trade association representing all facets of the oil and natural gas industry, which supports 10.3 million U.S. jobs and nearly 8 percent of the U.S. economy. API's nearly 620 members include large integrated companies, as well as exploration and production, refining, marketing, pipeline, and marine businesses, and service and supply firms. They provide most of the nation's energy and are backed by a growing grassroots movement of more than 45 million Americans.

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